

PROCEEDINGS

THE INTERNATIONAL BUSINESS AND PUBLIC ADMINISTRATION CONFERENCE 2025

Theme:

"Addressing Global Challenges: The Role of Business and Public Administration in Combating Poverty, Inequality, and Climate Change"

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Sinopsis singkat:	The proceedings of the International Business and Public Administration Conference (IBIPAC) 2025, published by Politeknik Negeri Pontianak, provide a multidisciplinary exploration of the theme "Addressing Global Challenges: The Role of Business and Public Administration in Combating Poverty, Inequality, and Climate Change". This scholarly collection brings together 28 diverse research papers that intersect the fields of Public Administration, Business, Automotive Business, and Tourism and Recreation Business. Several studies examine localized governance and public-sector resilience, addressing critical social issues such as preventing early marriage in the Jawai District and the performance of child protection services in Pontianak City. Other studies evaluate the effectiveness of government-led initiatives, including social assistance policies in West Kalimantan, financial management training for small enterprises, and the implementation of the "Open School" program in remote areas like Kubu Raya. The collection also examines modern administrative innovations, such as the digitalization of planning and control at PT IPC Terminal Petikemas and global trends in digital identity and smart governance in Batam City. Furthermore, the proceedings adopt a comparative perspective to analyze regional challenges within ASEAN, comparing bureaucracy and social protection systems between Indonesia, Malaysia, Singapore, and the Philippines. Environmental and health priorities are also represented through comparative evaluations of climate change responses and national health insurance systems. By integrating these theoretical insights with empirical findings, the proceedings offer practical, evidence-based pathways toward achieving more sustainable, equitable, and efficient governance in a rapidly evolving global landscape.
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